## Strategic Plan 2023 - 2025



#### **Our Vision**

Health Consumers Tasmania will empower the Tasmanian community to have meaningful input into their health system to ensure it meets their needs.

# Our Principles How we work

Is led by Consumers Provides an independent voice

Lived experience is valued, safe and treated with respect

Works in partnership

Develops a strong evidence and informed base

Strategic, systems focused and state-wide

### What we do

### What outcomes are we working towards

Function	Strategies	YEAR 1	YEAR 2/3		Outcomes
Capacity Building	Train and mentor community advocates in healthcare rights and consumer representation	30 consumers	30 consumers		Improved health literacy for individuals, communities and organisations
	Train health staff on how to engage with communities	30 health staff	30 additional health staff		Consumers and health staff are better equipped to work together
	Provide training on co-design and kitchen table approaches to enable participation for those from priority communities*	3 health and wellbeing groups 3 priority communities*	3 health and wellbeing groups 3 priority communities*		Improved capacity of communities to engage and develop local solutions to their health care needs
Partnerships	Build community relationships	Build partnerships with priority communities	Establish a voice for 4 priority communities*		Consumers and community feel connected, empowered and supported
	Create supportive environments to develop partnerships between communities and health service providers	Create 4 safe spaces for consumers to connect with each other and with service providers	Create 4 safe spaces for consumers to connect with each other and with service providers		Consumers develop a voice to industry stakeholders and decision-makers
		Establish 3 health and wellbeing networks in regional and remote areas	Continue to establish and strengthen health and wellbeing networks in regional and remote areas		Health and wellbeing networks provide stimulus for improved, coordinated service delivery to improve access, reduce inequality and hence poverty in regional and remote areas
	Build stakeholder partnerships	Develop partnerships across education, health research, industry, government, and community	Continue to build and strengthen strategic partnerships		
Co-design	Integrate community views into the decision making and operations of the Tasmanian health system	Integrate community views into the decision making of the Tasmanian health system including committees and boards	Recruit 15 consumer representatives which include those from priority communities*		Community designed solutions that improve local service delivery of healthcare including improved health literacy, reduce inequality and allow consumers to fully participate in their community
			Community input into 20 health related projects		
		Support community driven solutions to health particularly across priority communities* and those in regional and remote areas	3 health and wellbeing networks each develop place-based solutions to local issues	Subject to funding, establish 2 additional health and wellbeing networks	
Advocacy	Establish consumer and community driven policy positions that are communicated to State and National bodies	Support and elevate the voice of 3 communities	Support and elevate the voice of 3 additional communities		Consumer voice is integrated into health policy and represents the diversity of the Tasmanian Community
	Build public awareness across all stakeholders on community issues and the work of Health Consumers Tasmania	Develop and implement a communications strategy	Establish regular monthly presence through traditional and on-line platforms and direct public engagement		Tasmanians, particularly priority communities are informed and included in the work of Health Consumers Tasmania

<sup>\*</sup>Priority communities include culturally and linguistically diverse people, Aboriginal and Torres Strait Islander people, people with disability, the LGBTIQA+ community, rural and remote communities and those who experience socio-economic disadvantage.